

# DIALLED INDOOR

## Dialled Indoor Franchise Opportunity

Welcome to Dialled Indoor and the exciting world of Indoor Trampoline Parks.

Indoor Tramp Parks are currently the world's largest growing indoor entertainment industry. A small amount of research and you will realise how many parks are now built and how well they perform.

Dialled is New Zealand's largest chain of tramp parks and are expanding further into other major and minor centres throughout New Zealand. We aim to secure the highest returning locations

We have put considerable time and effort into getting the Business concept perfect and are confident everything is supplied to offer the Franchisee a 100% turnkey operation with almost 100% of the boring administration taken care of.

The parks are 100% NZ designed and built in Tauranga for the NZ market. We are confident the quality of the finished product is as good as it gets which means less maintenance for you.

## A Dialled Franchise includes;

- Construction and commissioning of a custom designed and built park to suit the building and market.
- Full and ongoing training. 24/7 Support
- Business mentoring
- Turn Key VEND retail Point of Sale software with 24/7 Support
- Turn Key XERO accounting software with all entries and reports compiled by Dialled admin.
- Turn Key FLEXITIME staff rostering and payroll software
- Turn Key SMARTWAIVER electronic waiver and information capture
- Turn Key BOOKITLIVE online booking system
- Turn Key Google drive and calendar booking systems.
- Turn Key email addresses (up to 10)
- Turn Key SWANNVIEW remote CCTV viewing
- Inclusion and regular updates on [www.dialled.co.nz](http://www.dialled.co.nz)
- Inclusion on our social media sites which are by far the largest and most progressive in the industry.
- Inclusion on our google AdWords campaigns. All analysis and strategic online planning carried out by us.

- Turn Key ICONTACT email marketing software with access to all customer contacts throughout the group.
- Group buying discounts with TIP TOP, COCA COLA AMATIL, MEDIAWORKS and many more larger organisations.
- Complete and comprehensive operating systems
- The benefit of thousands of hours of hard work carried out by us.

## What does all of this mean?

The cost to take a start-up business, learn, develop and master all of these systems and make the same mistakes that we have takes a long time and tens of thousands of \$\$\$. Our system is tried, tested and perfected in our Tramp Park businesses. Therefore you reap the rewards and walk into a perfect business environment from day 1.

We take away all of the mundane, time consuming background work. This allows you to spend crucial time on managing and promoting your business. A dream to most business owners.

You won't be set up and left alone!... It's in our best interests to spend considerable time training you and your staff how to make the most from your investment.



## Will you make any money?

Many SME's in the world only exist to pay the owners a salary. Dialled has proven numbers based on three existing businesses. We have also comprehensively studied our competition.

Would we all be building parks as quickly and strategically as we can? Nope! Yes you will make a good return from your investment and this is shown in the budgets we prepare for your business.

We know what it costs to run a Tramp Park, we are in the business of making \$\$ while working in a fun and vibrant industry. Trampoline parks attract all ages and abilities and are not going away.

In this increasing age of gaming and TV, parents are more than happy to throw \$\$ at their kids to get them exercising while at the same time enjoying the rush of playing in a field of tramps!

## Why don't we import the equipment?

Because we know that we can design construct a tramp park, faster, better and at a much better price than what comes out of China or the USA.

We have the ability to design parks for Kiwis that fit into your building and budget.



# How do I get involved?

Review the Franchise agreement, take it to your lawyer and discuss the implications.

The agreement has been designed to allow us to keep control of the quality and performance of Dialled Indoor parks.

One bad apple spoils the crop and we won't be allowing that to occur.

It's in everyone's interests that all Dialled Indoor parks operate to the same high standards throughout New Zealand.

## Summary

Dialled Indoor Franchises are exciting, busy, fun, vibrant and profitable businesses.

We have put together a turnkey package that allows motivated owners with little business experience to own and operate a high quality and profitable business within a group of likeminded people.

Contact Kel now to discuss how you can be involved.

Regards

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